

Bluegill founder Miss Satvinder Sandhu nominated for Spirit of Enterprise Award.

The Spirit of Enterprise promotes and advances entrepreneurial spirit in Singapore by honouring local self-reliant entrepreneurs operating small and medium-sized businesses. We also serve to inspire Singaporeans, especially the young, to become entrepreneurs by facilitating interaction, communication and knowledge dissemination between students, the entrepreneurs and the general public.

SOE PROGRAMMES

There is a sustained, ongoing, persistent effort to honour and inspire. Our main event is the SPIRIT OF ENTERPRISE AWARDS and in addition to the Award Ceremony there are other programmes:

- **Student-Entrepreneur Program** - Funds are given to Primary School students to start a business.
- **Book** - Each year we distribute a book with practical stories and guidance on entrepreneurship based on the interviews conducted with our award nominees to our local schools. The book is also available in leading bookstores and libraries.
- **SOE Mentorship Programme** - SOE is a partner of NUS initiative - *Start-Up@Singapore 2008/2009*. SOE provide mentorship assistance and guidance to student teams in their preparation of the Business Plan Competition. Ngee Ann Polytechnic (NP) and the Spirit of Enterprise (SOE) signed a *Memorandum of Understanding* in May 2008 to promote student entrepreneurship through a "Shadow-an-Entrepreneur" Programme.
- **SOE International** - established in Singapore in 2003, Mauritius in 2005, Vietnam in 2007 and China in 2008. The United States was established in 2006 as a funding entity for all Spirit of Enterprise entities. SOE is exploring possible new entities in Malaysia and Thailand. If you would like to establish SOE in your own country contact Kelly Teoh - [email: kelly@soe.org.sg](mailto:kelly@soe.org.sg) We will help you and have all the forms and timetables already available for getting you started.



US



Mauritius



Vietnam



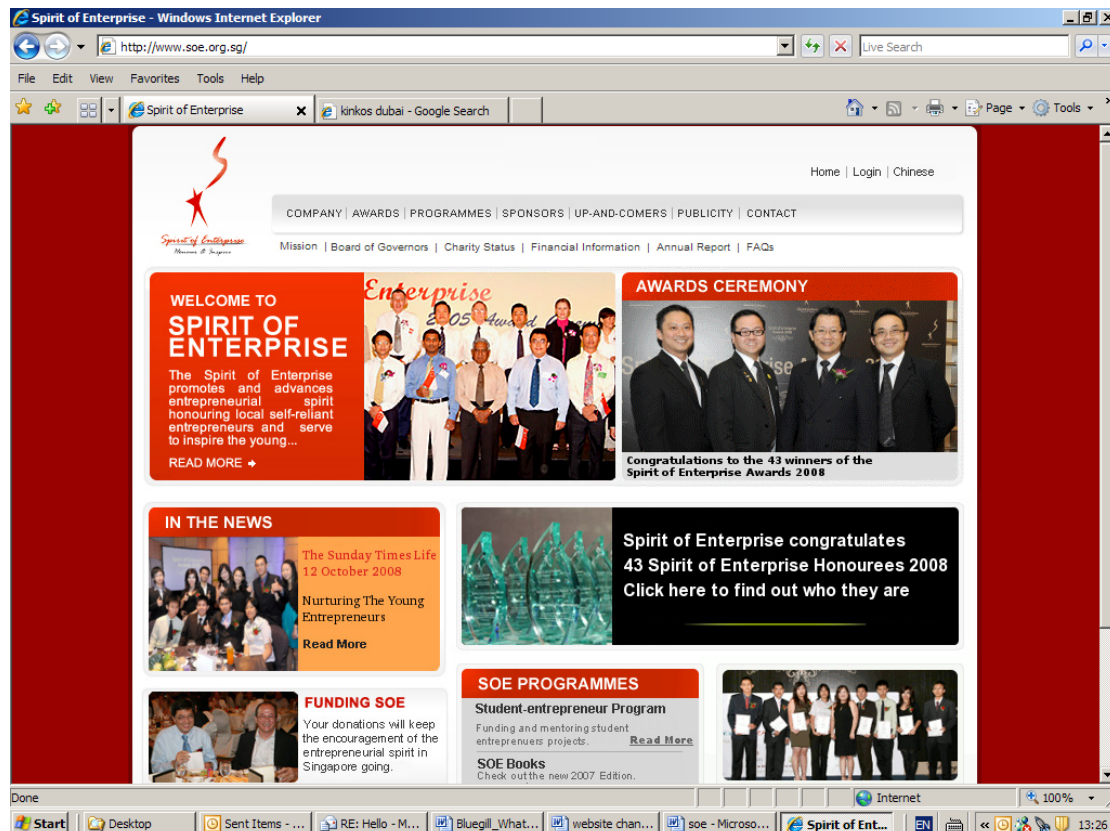
China

- **TV and Radio Programmes** - SOE and ACE have jointly collaborated with Mediacorp and Right Angle to produce an 8-part Start-Up Challenge TV Series aired on Channel 5 in May & June 2005.
- **SOE Alumni** - Launch in 22 August 2007 - It provides a forum to allow SOE Alumni to create business opportunities within the group and to keep in close contact with past winners. The Alumni is also presented with volunteering opportunities to participate in Spirit of Enterprise programs

The Spirit of Enterprise is funded by the private sector and is managed by an Executive Director. The Board of Governors consists of established entrepreneurs, corporate senior management, students, public service and political leaders.

IPC STATUS

SOE is an approved Institution of a Public Character ("IPC") under Section 37(2)(c) of the Income Tax Act registered with the Commissioner of Charities (at the Inland Revenue Authority of Singapore office) under the Charities Act. It is listed under [IRAS](#) and in the [NPO Directory](#) provided by the National Volunteerism & Philanthropy Centre. Our charity registration number is 01696.



The screenshot shows the Spirit of Enterprise website in a Windows Internet Explorer browser window. The address bar displays <http://www.soe.org.sg/>. The website features a red and white color scheme. At the top, there is a navigation menu with links for COMPANY, AWARDS, PROGRAMMES, SPONSORS, UP-AND-COMERS, PUBLICITY, and CONTACT. Below this, a secondary menu includes Mission, Board of Governors, Charity Status, Financial Information, Annual Report, and FAQs. The main content area is divided into several sections: a 'WELCOME TO SPIRIT OF ENTERPRISE' section with a sub-header 'Enterprise 2005 Awards' and a photo of award winners; an 'AWARDS CEREMONY' section with a photo of winners and the text 'Congratulations to the 43 winners of the Spirit of Enterprise Awards 2008'; an 'IN THE NEWS' section featuring a link to 'The Sunday Times Life 12 October 2008' and 'Nurturing The Young Entrepreneurs'; a 'Spirit of Enterprise congratulates 43 Spirit of Enterprise Honourees 2008' section with a 'Click here to find out who they are' link; a 'FUNDING SOE' section with the text 'Your donations will keep the encouragement of the entrepreneurial spirit in Singapore going.'; and an 'SOE PROGRAMMES' section with links for 'Student-entrepreneur Program' and 'SOE Books'. The browser's taskbar at the bottom shows several open applications, including 'Sent Items', 'RE: Hello - M...', 'Bluegill_What...', 'website chan...', 'soe - Micro...', and 'Spirit of Ent...'. The system tray shows the time as 13:26.