



Qualifications

- Participant, Professional Speakers Association – Middle East Chapter
- She is a Graduate in Communications from Mon ash University, Australia
- She is a graduate in Teaching from Nanyang Technological University Singapore
- Member, Middle East Public Relations Association (MEPRA)

Achievements

- 15 + years of international branding, business, speaker, training, public relations and marketing communications experience with more than 5 years speaking with fortune 500, 100 and 50 companies
- Secured 70% of clients while building and managing relationships with client roster across sectors including Technology, Financial, Real Estate, Automotive and related vertical sectors.
- A very experienced, highly accomplished speaker with an energetic, enthusiastic style Satvinder provides *consultancy services and training programs with an interactive format* for major companies and Government institutions across the world.
- Some of the organisations Satvinder consulted with in the Middle East include The Khaleej Times, Abu Dhabi Securities Market, Imperial College London Diabetes Centre, Abu Dhabi, Abu Dhabi Investment House, Reem Investments, Sahara Group, Sanofi-Aventis, Corporate Finance House, Batelco Telecommunications and the Rotana Group.
- Awarded the **Best Interactive Campaign** for the Autodesk account by the Institute of Public Relations Singapore.
- Awarded **Best use of Public Relations** at the Gulf Marketing Review Effectiveness in Marketing Awards (GEMAS) 2008 for 'Imperial College of London Diabetes Centre (ICLDC) – public health awareness campaign 'Diabetes.Knowledge.Action' in partnership with Emirates Foundation. The campaign was launched with a royal visit to the Centre (ICLDC) by HRH Prince Charles and HRH the Duchess of Cornwall (in February 2007).



- Submission awarded **The Middle East Resort Property of the Year** at the DEPA Awards for The Rotana Group ‘The Grand Rotana Resort and Spa, Sharm El Sheik’.
- Nominated Spirit of Entrepreneurship by former Prime Minister Singapore Mr. Goh Chok Tong.

New Business, Strategy and Launch Projects

- US1.7 Billion Salam Yiti, Integrated Resort Development in Oman by Sama Dubai, part of Dubai Holding
- AED30 Billion Najmat Abu Dhabi project by Reem Developers on Reem Island
- US86 Million Abu Dhabi Investment House Bahrain Lagoon Amwaj Island project and US160Million Beirut Gate (Lebanon)

Interests

Training and Education, Cultures, Languages, Corporate Social Responsiveness, Travel, Sports, Progressive House Music, Children and Education, Yachting, Social Networking, Tropical Islands, Enthusiasm for Life, Writing, Academia.

Contact

Ms. Satvinder Sandhu
Founder
Bluegill Communications
Dubai, United Arab Emirates
Webfax: 08 4480 183
T: +971 4 430 3602
M: +971 50 508 1969
E: satvinder.sandhu@blue-gill.com
W: www.blue-gill.com
Linked in: <http://www.linkedin.com/in/satvinder6>